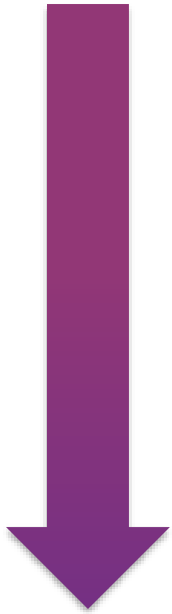




Future proof your career

A Brief History



Founded as the **Institute of Cost and Works Accountants** in 1919

Changed name to **Institute of Cost and Management Accountants** in 1972

Royal Charter and name change to **Chartered Institute of Management Accountants** (1986)

Chartered Global Management Accountant
CGMA designation (2012)

2017

In 2011, CIMA entered into a joint venture with the **American Institute of Certified Public Accountants** (AICPA) to launch a global management accounting designation called the **Chartered Global management Accountant** (CGMA)

CIMA at a Glance



Over **150,000** CGMAs
across the globe

Presence in **100%**
of the global
Top 100 brands

96/100 Times top
100 best companies
employ CIMA students

73% of CIMA students
are in industry
and commerce

Our mission

Helping people
and businesses
to succeed

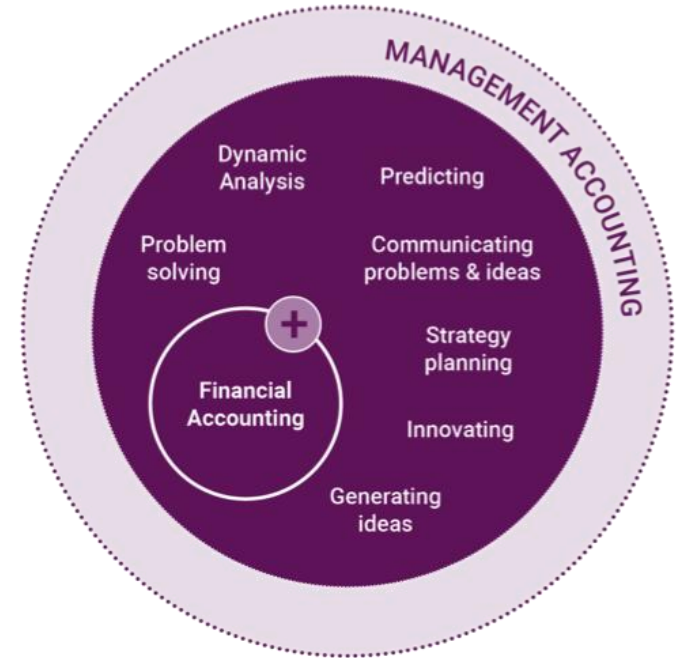
What is Management Accounting?

There's more to it than you might think!

CIMA members are highly valued in business because they can:

- Guide critical business decisions
- Provide valuable strategic advice
- Knowledge to create growth
- Provide strong leadership and managerial skills
- Successfully manage risk

Businesses need these skills more than ever to meet the challenges of the current economic climate



Choose your own role

- **Finance**

Finance Business Partner, Finance Director, Management Accountant

- **Executive**

Chief Executive, Chief Financial Officer, Managing Director

- **Information Management**

Business Analysis Manager, Director of IT, Head of Programme Management

- **Operations**

Human Resources Manager, Operations Director, Project Manager

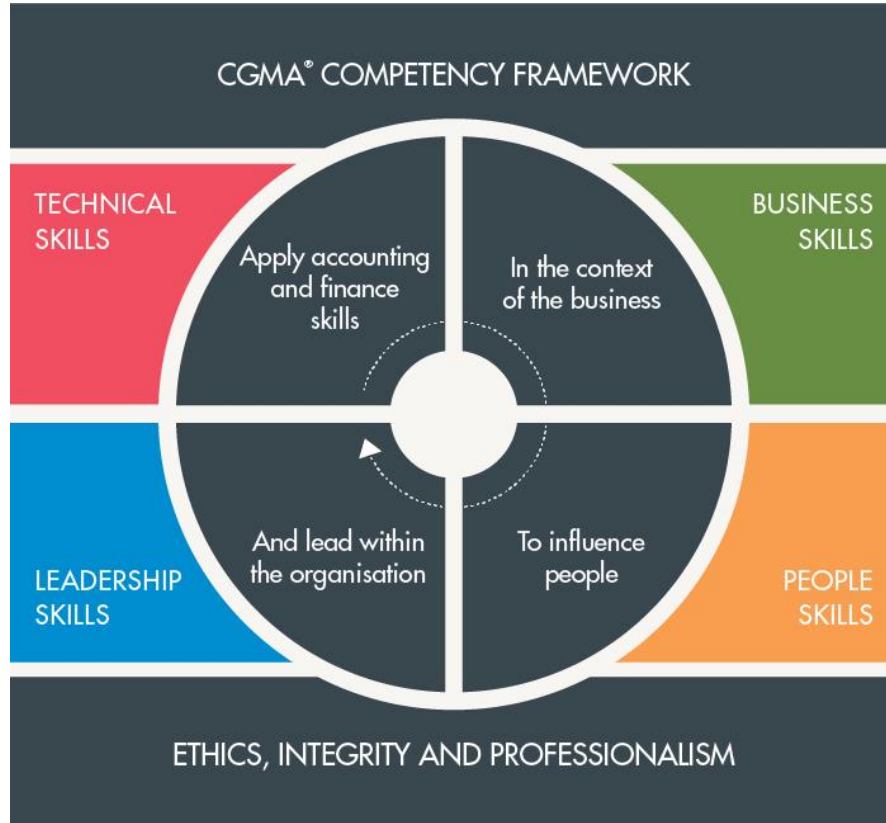
- **Commercial**

Commercial Director, Marketing Manager

- **Consultancy**

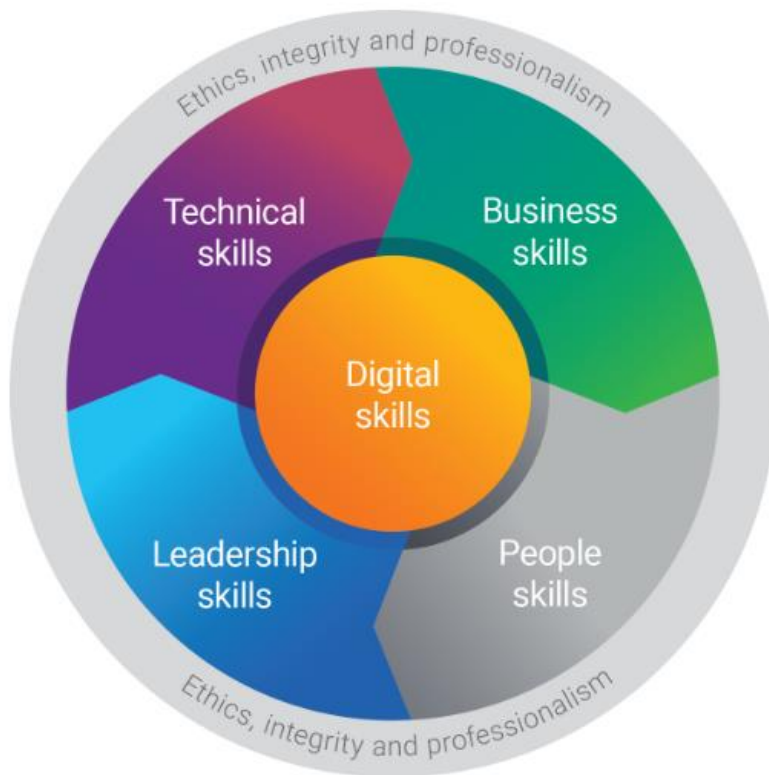
Business Analyst, Financial Analyst, Management Consultant

CGMA Competency framework



- Developed through research – face to face interviews, roundtables and online surveys
- Highlights skills set of CGMAs
- Aids employers to define what is expected and educators to prepare students

New Competency Framework



DIGITAL SKILLS

- Information and digital literacy
- Digital content creation
- Data strategy and planning
- Data analytics
- Data visualisation

CIMA Certificate in Business Accounting



Computer based exams

Over 5,000 exam centres worldwide

4 Objective tests

On demand

Result on the day

Designatory letters upon completion 'CIMA Cert BA'

CIMA Professional Qualification





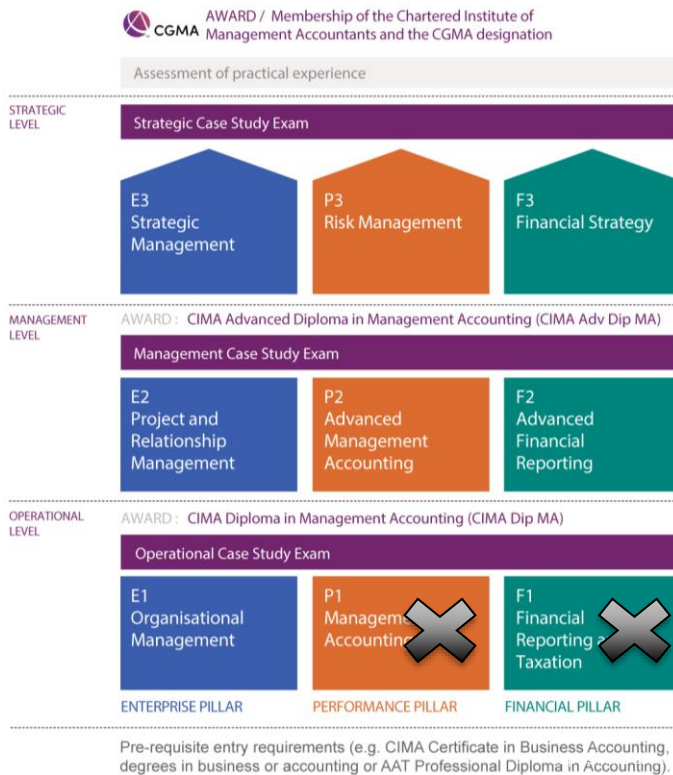
Designed to help students to:

- understand how digitalisation is fundamentally changing business models
- apply this insight to influence, lead and craft strategies creating value and long-term sustainability

Exemptions

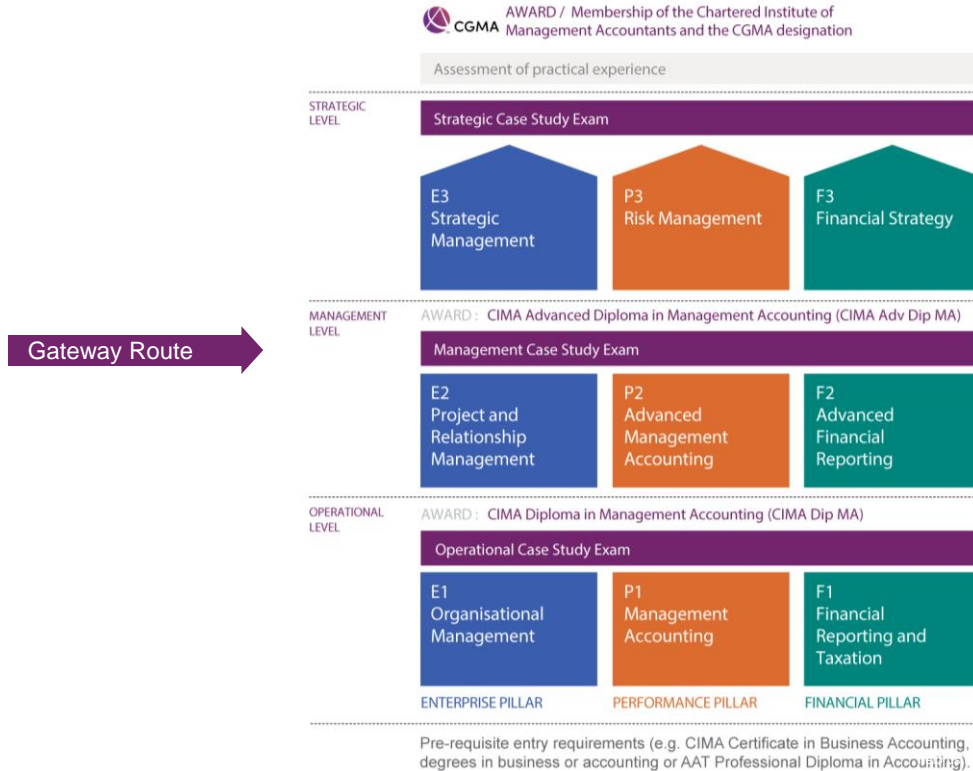
You may be eligible for exemptions if you have studied a relevant qualification

Awarded at CIMA's discretion



EXAMPLE:
BComm (CA & General Routes)
2012 to 2016
Completion
Description: 3 year programme. Intakes from 2010 to 2014. Completion from 2012 to 2016.
George Campus

Gateway Route: MBA, Masters, CA, A* and CFO



Study options

With a tuition provider

Attend a course with one of the many tuition providers that teach the CIMA qualification.

cimaglobal.com/colleges

Online with CIMAstudy

If you want to choose when and where you study, but would also benefit from some tutor support, distance learning might be for you.

cimastudy.com

CIMA study texts and materials

You can study with our CIMA faculty-reviewed materials.

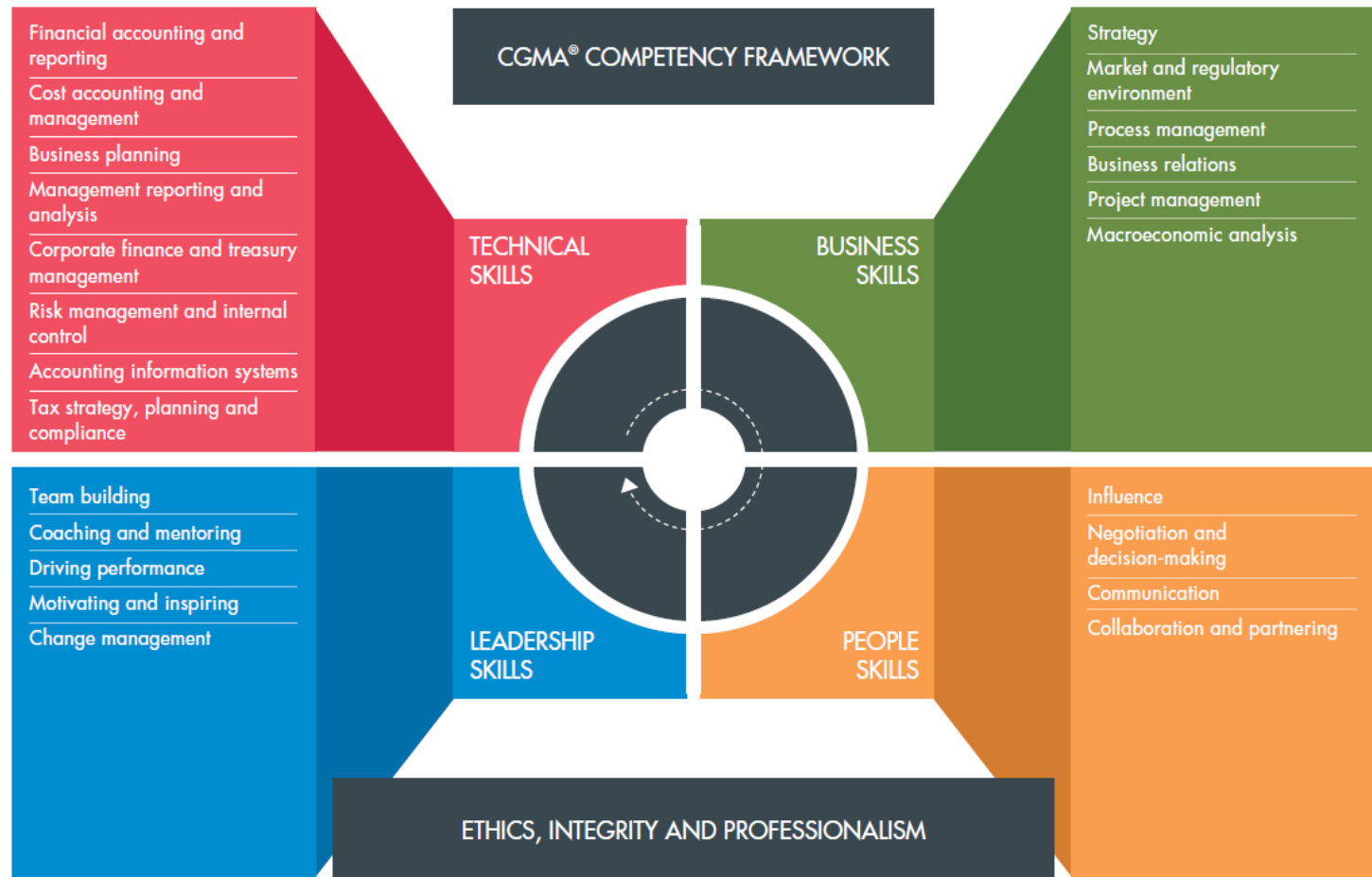
cimapublishing.com

***Explore all your study options**

Choose the right study method for you. Browse all the approved CIMA study tools, materials and courses available to you.

cimaglobal.com/study-shop





Studying

➤ COST

£95 registration fees (once off)

~~£165 (capped) exemption fees~~

Exam fees

Annual Subscription fees

The range of companies we work with



- Professional services and consulting
- Financial Services
- Public Sector and not-for-profit
- FMCG
- Retail
- Media and Publishing
- Telecomms and IT
- Transport, travel and leisure
- Engineering and manufacturing

HOW TO REGISTER

Step 1

Register as a CIMA Student

Register as a student by visiting www.cimaglobal.com/register or by calling one of our student advisors on +44(0)208 849 2251.

Step 2

Apply for exemptions

You may be exempt from certain exams if you hold a relevant degree or qualification. Find out if you're eligible for exemptions at www.cimaglobal.com/exemptions

Step 3

Choose your study method

The CIMA qualification can be studied in a number of ways to suit your lifestyle. Visit www.cimaglobal.com/shop to view all the CIMA approved study materials available to you.

Step 4

Schedule your first exam

You can now schedule all Certificate in Business Accounting and Professional Qualification exams online and over the phone.



Questions & Answers

Thank you

Contact Details

Chartered Institute of Management Accountants

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Melrose Arch
Johannesburg

T. 011- 788 8723
www.cimaglobal.com
